

Greenville Federal hires ICI for Core Evaluation engagement

Mclean, VA, September 8, 2012 – Greenville Federal of Greenville, Ohio, announced that it has hired ICI Consulting to evaluate core processing vendors. ICI is a consulting firm that advises banks and credit unions nationwide on core processing and ancillary system assessments, evaluations and conversions.

"We did our homework and investigated several core processing consulting companies to advise us on this significant decision. As a Harland user, we want to feel confident that our current core solution will receive the appropriate amount of R&D dollars and be fully supported for the next five to ten years. We have been through conversions before and we do not fear change," said Jeff Kniese, Greenville Federal's President and CEO. "Consistent with our growth goals, Greenville Federal is focused on delivering the latest products and services to our customers by deploying robust new technology. That is often achieved through innovations in software that supports Core Processing and ancillary systems. The evaluation of core offerings is a critical decision for our bank," said Jeff Kniese.

"We are pleased that Greenville Federal has selected ICI Consulting to assist them in evaluating and choosing the best core processing solution for the bank's future needs," said Greg Schratwieser, ICI Founder and CEO. "ICI will employ its unique industry expertise and rigorous processes to produce an objective analysis of viable vendors so that Greenville Federal can make an educated core processing solution decision. ICI's analysis will incorporate key functional requirements that Greenville Federal desires and enable the bank to continue to grow by offering its customers enhanced services," said Greg Schratwieser.

About Greenville Federal

Greenville Federal Financial Corporation is the mid-tier holding company of Greenville Federal, a community bank located in Greenville, Ohio. Greenville Federal Financial Corporation is traded on the OTC Bulletin Board under the symbol GVFF. Greenville Federal recently earned a coveted 5-Star Rating from Bauer Financial, Inc., the nation's leading independent bank rating firm, giving Greenville Federal the distinction of being one of the strongest banks in the nation. Greenville Federal is the oldest bank headquartered in Greenville, Ohio and has been in business since 1883.

About ICI Consulting

Since 1994, ICI Consulting has assisted banks and credit unions assess, cost justify, evaluate and convert core processing, check imaging (exchange, remote capture

and archive), mobile banking, lockbox, lending, document imaging, CRM, branch and online banking solutions. ICI has performed over (400) engagements for bank and credit union clients in (47) U.S. States and on (4) Continents.

If you wish to schedule a FREE exploratory webcast or meeting, please contact Greg Schratwieser at greg@ici-consulting.com or 800-729-8237. Please visit our website at www.ici-consulting.com.

ICI National Webcast Core Processing: How to negotiate the best agreement?

ICI Consulting is hosting a FREE Core Processing Webcast on the following dates:

- September 13, 2012 at 2 PM EST
- September 18, 2012 at 2 PM EST

If you would like to learn more about the webcast and register, please click **HERE**.