

## **City National Bank selects ICI for Check Image Exchange and Float Analysis Advice**

**McLean, VA, December 17, 2004** - ICI (International Consulting, Inc.), a firm that provides financial institutions with check imaging, core processing and back office consulting services, announced that City National Bank headquartered in California has engaged ICI to evaluate Check Clearing and Float opportunities and solutions in a Check Image Exchange environment. ICI Consulting has previously provided Lockbox and Internet Delivery consulting services to City National Bank.

"Banks are now faced with the challenge of deciding when to move from paper checks to check image exchange and/or substitute checks. ICI Consulting will help us to evaluate the alternatives and calculate the pricing and float impacts," said Richard Shier, Executive Vice President of City National Bank.

"ICI Consulting offered us a consulting team approach to address the questions surrounding image exchange, transportation costs and float analysis," said Joseph Fertal, Senior Vice President of City National Bank. "Over the past five years, they have consistently delivered objective strategic reports and recommendations for City National Bank. The ICI team will assist us in taking the guesswork out of this check image exchange decision."

"Our check image exchange and float analysis consulting services will aid City National Bank in determining the most cost effective approach when comparing image exchange to processing and transportation paper checks," said Greg Schratwieser, President and CEO of ICI. "ICI Consulting is committed to meeting the technological needs of the financial marketplace. We look forward to assisting City National Bank with their Check Image Exchange and Float Analysis strategies."

### **About ICI Consulting**

Since 1994, ICI has been a consulting firm that helps financial institutions assess, cost justify, evaluate and implement check imaging (image exchange, remote capture, float), core processing, lockbox, lending, branch and internet solutions.

If you wish to schedule a FREE Exploratory Webcast or Meeting, please contact Greg Schratwieser at [greg@ici-consulting.com](mailto:greg@ici-consulting.com) or 800-729-8237. Please visit our website at [www.ici-consulting.com](http://www.ici-consulting.com).