

## FNB of Northern California retains ICI for Core Evaluation

**McLean, VA, November 4, 2014**: The First National Bank of Northern California, a wholly owned subsidiary of FNB Bancorp (QTCQB:FNBG) headquartered in South San Francisco, California, announced that it has engaged ICI Consulting to guide their evaluation of vendors and negotiation of a new core processing contract. ICI is a consulting firm that assists financial institutions nationwide by providing core processing back office assessments, vendor contract negotiations, workflow assessments and conversion project management services.

"The core values of providing quality products, convenience, outstanding service, access to ownership and transparency have shaped FNB of Northern California from the start. The 'Family Bank' name, earned because of the way we treat our consumer and business clients, persists today," said David Curtis, CFO of FNB of Northern California. "During the past 51 years we listened to our customers and we adapted to meet their needs. That reputation forms the basis for our decision to partner with ICI. They understand quality customer service and we are confident they will steer us the technology provider that will best meet our objectives," added Curtis.

"We are delighted to partner with FNB of Northern California in their vendor selection and negotiation process. Our goal is to ensure their choice is a great fit that help them meet their goal of deliberate steady growth and enhanced customer focus," said Greg Schratwieser, ICI Founder and CEO.

"We currently have (36) active core vendor evaluation engagements throughout the U.S. Many financial institutions are now seeking qualified assistance to align their technological and business goals, while also improving efficiencies and reducing costs," added Greg Schratwieser.

## About FNB of Northern California

Since 1963, FNB of Northern California has grown from one branch with \$1 million in assets to 12 branches with over \$900 million in assets. The bank's associates are highly intentional in their commitment to put customers first. They take a consultative, rather than sales, approach to providing services which results in strong customer loyalty. FNB of Northern California offers a full range of banking products and services that allows them to compete with much larger institutions.

## **About ICI Consulting**

Since 1994, ICI Consulting has assisted banks and credit unions assess, cost justify, evaluate and convert core processing, mobile banking, lockbox, lending, document imaging, CRM, check processing, branch and online banking solutions. ICI has performed over (500) engagements for bank and credit union clients in (47) U.S. States and on (4) Continents.

If you wish to schedule a FREE Core Pricing Analysis or Exploratory Webcast, please contact Greg Schratwieser at <a href="mailto:greg@ici-consulting.com">greg@ici-consulting.com</a> or 800-729-8237. Please visit our website at <a href="mailto:www.ici-consulting.com">www.ici-consulting.com</a>.