



## ICI Announces Leadership Transition, Elevating Doug Latare, Tracy Brewster and Kimber Adams

**St. Petersburg, FL, April 14, 2026:** ICI Consulting is excited to share a strategic leadership transition designed to build on the firm's growth and impact across the financial services industry. **Doug Latare** will transition from Chief Executive Officer to Managing Director; **Tracy Brewster** will step into the role of Chief Executive Officer; and **Kimber Adams** will be moving into the role of Chief Operations Officer. This evolution reflects ICI's commitment to strengthening its leadership structure while continuing to deliver exceptional value to banks and credit unions nationwide.

During his tenure as CEO, Doug has played a pivotal role in growing ICI's presence with banks and credit unions across the country. He has helped strengthen client relationships and built our reputation for delivering straightforward, independent, results-driven counsel regarding core systems and vendor deals. In his new role, he will stay involved with clients, focusing on strategy, negotiations, and helping institutions make smart long-term technology decisions.

Tracy has been a key part of our leadership team as COO, driving better operations and making sure we deliver strong results for clients. We are confident she is the right person to lead ICI into the next chapter while keeping our focus on what matters most, ICI's mission to deliver unparalleled results through our client-first approach.

Kimber, who has been with ICI Consulting since 2022 and most recently served as Senior Vice President, will assume the role of Chief Operations Officer. During her tenure, she has proven to be an invaluable member of the consulting team, consistently delivering strong client results while contributing to the firm's continued growth and operational excellence.

"I'm really proud of what we have built and the impact we continue to make for our clients," stated Doug Latare. "This transition allows me to stay closely connected to the work I enjoy most, helping financial institutions navigate complex fintech evaluations and negotiations, while supporting Tracy, and the broader team, as ICI continues to grow."

Tracy Brewster added, "I am honored to serve as CEO and build on the tremendous momentum Doug has created. Our team of exceptional, industry leading professionals and our commitment to clients for partnership clarity, leverage, and measurable outcomes position us well for the next chapter. I'm excited to expand that impact."

"I'm thrilled to step into the COO role and continue working alongside such a talented team," said Kimber Adams. "Over the past several years, I've seen firsthand the impact ICI delivers for its clients, and I look forward to building on that foundation by strengthening our operations and enhancing the value we provide."

ICI's Founder, Greg Schratwieser, shared his enthusiasm for the transition, "Doug, Tracy and Kimber have made outstanding contributions to ICI over the years, and this next chapter reflects their leadership and the strength of our organization. I'm excited about what lies ahead and confident that this team will continue to drive meaningful outcomes for the financial institutions we serve."

### [About ICI Consulting](#)

Since 1994, ICI Consulting has helped banks and credit unions to assess, cost justify, evaluate and convert core processing, digital banking, EFT, lending, document imaging, CRM and branch solutions. ICI has performed 1,358 engagements for more than 850 bank and credit union clients in all 50 states and on four continents. If you wish to schedule a [Complimentary Core Pricing Analysis](#), please contact Doug Latare via email, [doug.latare@ici-consulting.com](mailto:doug.latare@ici-consulting.com), or via phone 800-729-8237.