



**St. Petersburg, FL, March 31, 2023:** ICI Consulting, a bank and credit union advisor, has named Tracy Brewster as its Chief Operations Officer. A member of the ICI Consulting team since 2019, Tracy has built exceptionally strong relationships with banks and credit unions on a domestic and global basis. She has helped financial institutions apply fintech solutions to meet their business objectives, grow and successfully compete.

“It is my great privilege to accept the leadership role of Chief Operations Officer. ICI has developed an unprecedented reputation for helping financial institutions make critical technology decisions while optimizing business drivers through strong, measurable results. I look forward to continuing the legacy of excellence ICI brings to the core consulting market while helping to lead a team of tenured and distinguished industry professionals,” reflects Tracy Brewster.

“Tracy is a fantastic addition to the ICI leadership team. During her four years with ICI, we have been impressed by her commitment to clients and know she is invested in their successes,” states Doug Latare, CEO of ICI Consulting. “We are enthusiastic about Tracy bringing that same focus and professionalism to her expanded role” continues Latare.

### **About Tracy Brewster**

Tracy is a veteran of FinTech industry with more than 38 years of core consulting, US banking, financial services, information technology and leadership experience. Prior to ICI, Tracy held various leadership positions with Fiserv, Alltel Information Services and Systematics. In these capacities, Tracy’s experience with strategic direction spanned the De-novo market, Community bank market and also included large, aggregator relationships. She may be reached via email, [tracy.brewster@ici-consulting.com](mailto:tracy.brewster@ici-consulting.com), or via cell 262-422-2847.

### **About ICI Consulting**

Since 1994, ICI Consulting has helped banks and credit unions to assess, cost justify, evaluate, and convert core processing, digital banking, EFT, lending, document imaging, CRM and branch solutions. ICI has performed an excess of 1,100 engagements for more than 680 bank and credit union clients in all 50 states as well as on four continents. If you wish to schedule a [Complimentary Core Pricing Analysis](#), please contact Greg Schratwieser, [greg@ici-consulting.com](mailto:greg@ici-consulting.com) or 800-729-8237.