



**St. Petersburg, FL, May 23, 2023:** ICI, a bank and credit union consulting firm dedicated to core processing and ancillary systems, is delighted to announce Brian Brunner as the newest member of the ICI Advisory Board. Mr. Brunner brings deep knowledge of Core Processing, fintech strategies and banking industry insights. His leadership experience will be a valuable asset to the ICI Advisory Board. During his impressive 44-year career at Fiserv and NCR, Mr. Brunner worked with a wide range of financial institutions on formulating strategies, product solution decisions and contract negotiations, earning the trust and respect of his clients along the way.

“It is my privilege to join the ICI industry experts at this time of unprecedented advancement. The ICI team brings a valuable proposition to each client, providing a very well-managed end-to-end core evaluation and negotiation experience. In today’s changing technology environment, core processing, payments and digital product buying decisions are extremely complex and expensive. ICI offers significant insight so clients may select the right fintech platforms to meet bank and credit union strategic plans,” reflects Brunner.

“I am truly honored to welcome Brian Brunner as a member of the ICI Advisory Board to serve as a counselor and ‘fresh set of eyes’ for our organization,” states Greg Schratwieser, ICI Founder and Managing Director. “Brian shares our passion for providing excellent service to clients. He has made a career of building strong relationships with banks and credit unions while helping them apply fintech solutions to meet their business objectives. We look forward to Brian’s guidance in terms of evolving our overall go to market strategy, marketing message and gauging future trends as we continue to maximize results that we achieve for our clients,” continued Schratwieser.

#### **About Brian Brunner**

Prior to joining the ICI Advisory Board, Mr. Brunner spent more than 32 years at Fiserv, most notably serving as Division President of Account and Item Processing Sales. Currently, Brian is Vice Chairman and a Board Member at Codorus Valley Bank. Mr. Brunner is a University of Maryland graduate with a degree in Economics and attended the University of Virginia’s Darden Graduate School Program for Strategic Marketing.

#### **[About ICI Consulting](#)**

Since 1994, ICI Consulting has helped banks and credit unions to assess, cost justify evaluate, and convert core processing, digital banking, EFT, lending, document imaging, CRM and branch solutions. ICI has performed over 1,100 engagements for nearly 700 bank and credit union clients in all 50 states and on four continents. If you wish to schedule a [Complimentary Core Pricing Analysis](#), please contact Greg Schratwieser at [greg@ici-consulting.com](mailto:greg@ici-consulting.com) or 800-729-8237.