



St. Petersburg, FL, October 14, 2024: ICI Consulting, a leading bank and credit union core processing advisory firm, announced today that Fritz Hoeft has joined the team as Senior Vice President. Fritz Hoeft brings over 23 years of progressive experience in the financial services industry, having worked for leading core vendors such as FIS, Jack Henry, and Kirchman. He is a seasoned, result-oriented Sales Executive with a deep understanding of industry trends. He is dedicated to delivering exceptional value to clients and fostering long-term partnerships to achieve top results.

“I am truly honored to join ICI and its exceptional team of esteemed industry professionals during this period of remarkable growth. ICI offers an invaluable opportunity to each client, delivering a well-executed, comprehensive core evaluation and negotiation process. In today's rapidly evolving technology landscape, selecting the right core processing products is both complex and costly. ICI ensures clients choose the optimal platforms and solutions tailored to their unique objectives,” says Fritz.

“Fritz Hoeft brings a wealth of knowledge in the financial space and shares our passion for providing excellent service to clients,” reflects Doug Latare, ICI’s CEO. “We are delighted to have a Senior Vice President of his caliber join the company. Fritz will apply his extensive experience and insight to all ICI clients,” continues Latare.

About Fritz Hoeft

Prior to joining ICI, Fritz served as Core Account Sales Executive at both FIS and Jack Henry. He led business development efforts by identifying opportunities and expanding market presence to drive company growth, earning the trust of his clients along the way. You may reach Fritz via email at fritz.hoeft@ici-consulting.com or via phone 920-396-2829.

[About ICI Consulting](#)

Since 1994, ICI Consulting has helped banks and credit unions to assess, cost justify, evaluate and convert core processing, digital banking, EFT, lending, document imaging, CRM and branch solutions. ICI has performed 1,265 engagements for more than 780 bank and credit union clients in all 50 states and on four continents. If you wish to schedule a [Complimentary Core Pricing Analysis](#), please contact Greg Schratwieser at greg@ici-consulting.com or 800-729-8237.